

L-net Advisory Board Meeting Minutes

January 28, 2011 – 1:00 p.m.

Board Members attending:
Darci Hanning, Lori Moore

Board Members attending by phone:
Buzzy Neilsen, Dale Vidmar, Perry Stokes,

L-net staff attending:
Caleb Tucker-Raymond, Brett Lear

Not in attendance:
Lori Wamsley, Kim Read, JoAnn Klassen, Dawn Lowe-Wincentsen, Erin Sharwell, Stuart Levy, Emily Papagni

Recruiting Volunteers

Caleb reported that Emily and Kim been working on this. Kim is working with Emporia and the I-school and Emily is working with Volunteer Services at MCL. Necessary spots should be filled by mid-March in order to lessen our use of After-Dark and re-negotiate pricing with them then.

Emily is also working to recruit mentors and this program has been very successful to help new staffers get comfortable and become great L-net providers.

Emily did a training of After Dark folks who seemed to enjoy it and get a lot out of it. The training was meant to get these folks on the same page with us as far as service quality and standards.

Renaming L-net

Brett has connected with MCL's new marketing director who is helping us think about name, branding and our website. Caleb will follow up on this more after the volunteer recruitment is done.

Budget

Caleb reported on the budget proposal he had sent out to the group via e-mail. We looked at several aspects and decided to give Caleb our general approval to go forward with this proposal. The funding request is due to the state in April.

Other

Caleb also reported that he is in the process of moving L-net to an MCL server so that we might have better service, less down-time and more control over the website.

Caleb also asked us to think about ways we can get new L-net partners who will feel like partners instead of users of a service. How can we get buy-in so that more Oregon libraries and librarians feel the service is valuable, necessary and a part of their own library services? We brainstormed about this a bit and came up with a few ideas:

- Convincing librarians that L-net is relevant to users thought statistics and anecdotes
- Help librarians build confidence that they have transferrable skills for L-net
- Increase librarian confidence in serving different skill levels (kids, college students, etc)
- Do presentations at conferences to spread the word and show how it works

If you have other ideas, this is an ongoing process.

2:00 p.m adjourn